

FMI Customer-oriented services

Fourth International Verification Methods Workshop

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Welcome to FMI-HQ

FMI:

- 621 man-years
- services 300/research 286/other 45
- Budget- 2009: 57 M€ (65% Gov.)
- Three regional offices
- Arctic Research Centre at Sodankylä/Lapland





Kumpula campus:

- Alltogether 1000 experts on atmosphere, space, marine & earth systems
- Centres for excellence
- Private enterprises
- Shared professors
- EU & national projects



The national obligations of the FMI

(As stated by the Finnish law)

FMI runs it's services to meet especially the needs of society and public safety

- Basic services and warnings free of charge
- Support to safety and rescue authorities also free of charge
- Weather service for the Civil Aviation and the Defence Forces (full-cost pricing)
- Commercial weather services
- Customer orientation is stressed in all actions
- Effectivity measures are based on the indicators



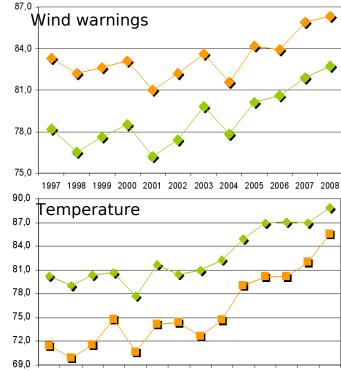


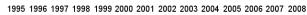


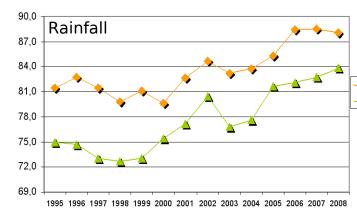
Effectivity indicators - RESULTS 2008

- Accuracy of forecasts 83-90 %
- Observations availability 99.8 %
- Product availability 99.8 %
- Customer satisfaction 4.1/5.0 commercial, 3.9 public
- Staff satisfaction 3.5/5.0
- External funding 17.9 M€, 37 % of FMI budget
- R & D external funding share 53 % of R&D budget
- Publications 248 peer-reviewed
- Productivity growth + 9,1%
- Staff education level 12 PhD thesis

Agreed with the ministry

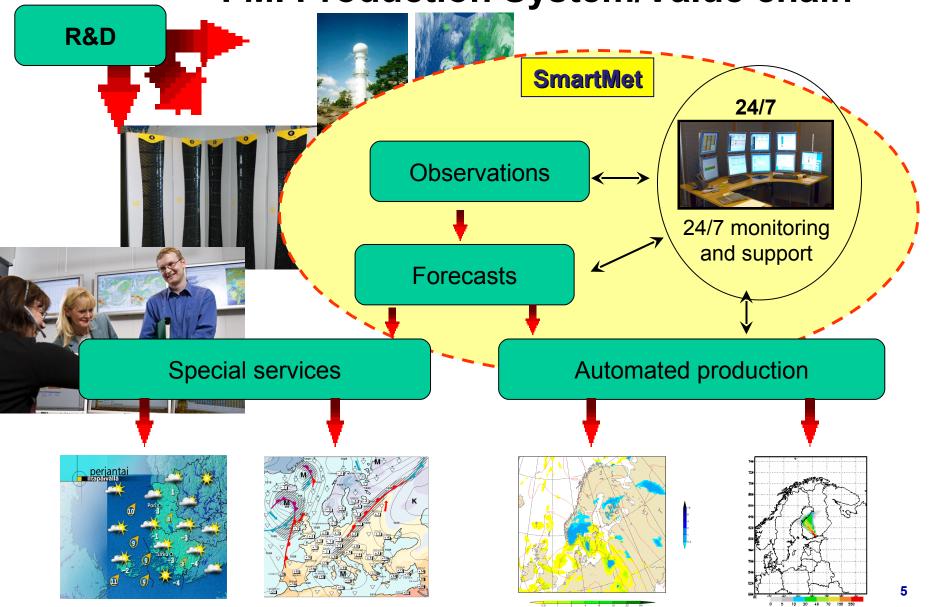








FMI Production System/Value chain

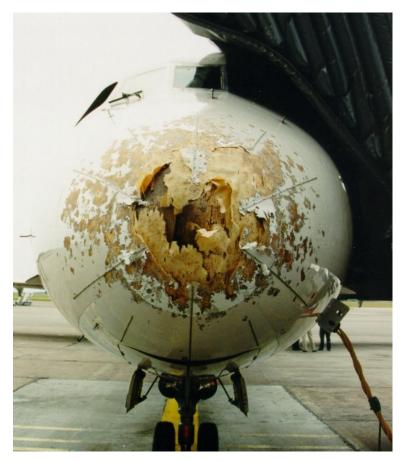




Verification: Who is the user/customer?

- Science (eg. NWP)
- **V** Forecaster
- ↘ Institute/Stakeholder
- **Sector** External customer

- **Ustomer needs tailoring**
- **Automation of production**
- **Mesoscale**
- Probabilistic forecasts
- Climate change





Added value of mesoscale NWP ? Precipitation:

Representation of small-scale convective structures – 26 Aug 2006

56

48

40

32

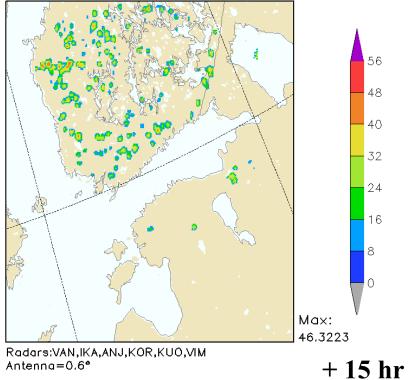
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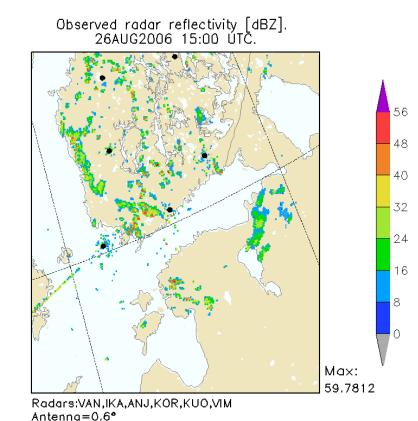
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AROME 26AUG2006 00 UTC Forecast. Radar reflectivity [dBZ] 26AUG2006 15:00 UTC (ARO,2.5km).



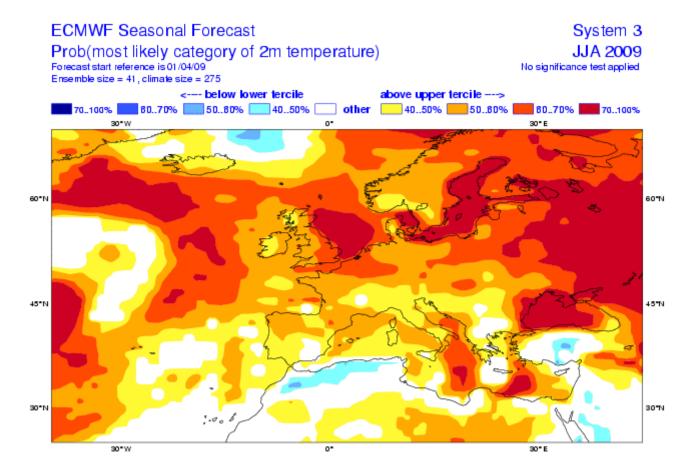




Observed radar reflectivity



Added value of EPS-products in all timescales ?



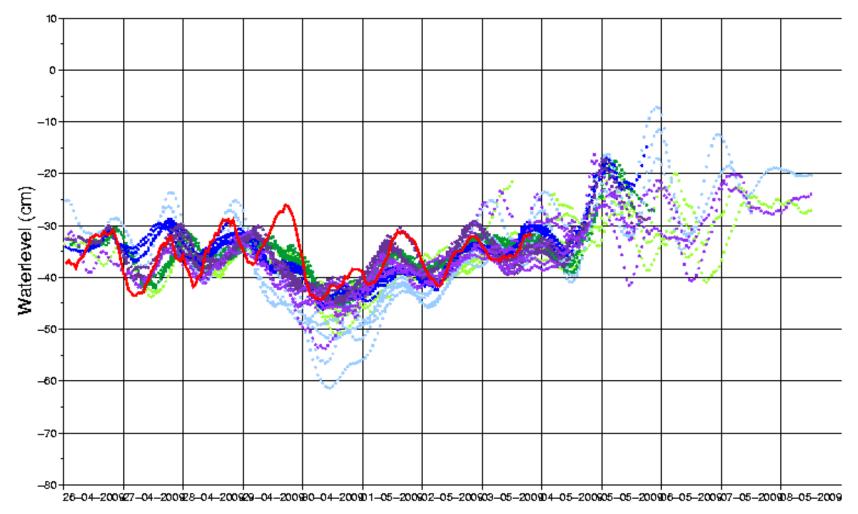
Forecast issue date: 15/04/2009

CECMWF



New users of NWP

Helsinki: wetehinen ECMWF wetehinen HIRLAM hansen ECMWF hansen HIRLAM oaas HIRLAM oaas ECMWF

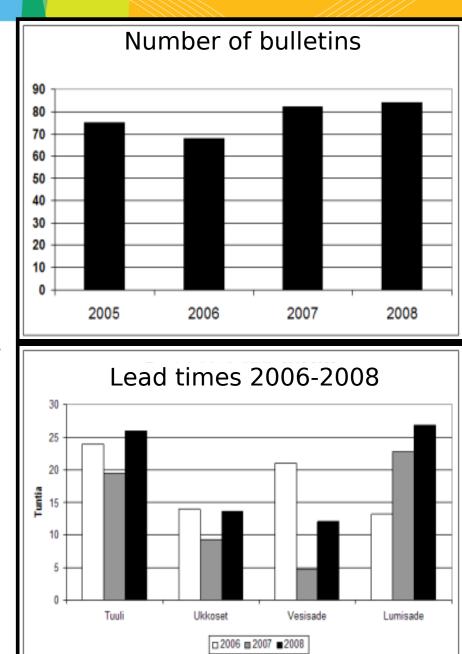


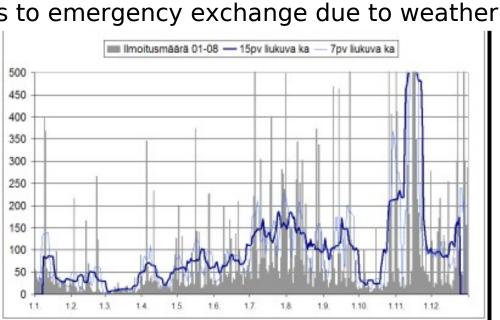
Real-time sea-level analysis and (multi-model) forecasts



"VAARA"-emergency bulletins 2005-2008

- 70-90 annually in 30-50 situations
- Lead times, depending on the phenomenon 12-24 hrs.

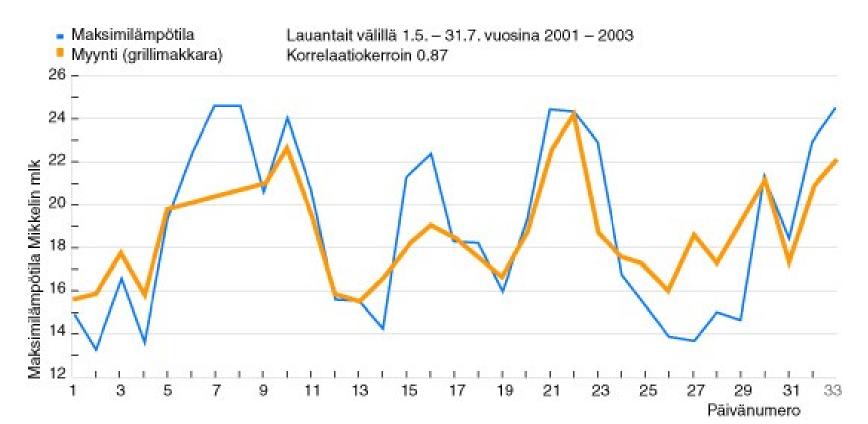






Basically everything is weather-dependent

- Services for traffic
- Services for industry and trade
- insurance business
- Climate change





Some viewpoints

- Weather forecasts are getting better
- Automation level is increasing
- Customers need highly tailored products
- Added value should be measurable
- Severe weather, high impact weather



- Society, industry, and commerce need meteorological information in real-time, and in high resolution
- Cost-benefit ratio of meteorological services is at least 5-6.



More viewpoints

Customer orientation

- Science (eg. NWP)
- Duty forecaster
- Institute
- Institutes customer

Added value should be measurable

- Quality of services should be known in real-time
- Customer perspective
- Effectiveness
- Cost-benefit ratio

We'll get what we measure

- Correct indicators for different users
- User friendliness
- Indicators should direct activities and development
- Collaboration is needed

